

ESPORTS MANAGEMENT CERTIFICATE

The Esports Management Certificate prepares students for roles in the esports industry by combining foundational knowledge of esports history, culture, and business with practical applications with event planning, team operations, marketing, and game development. This 12-credit certificate is open to all students.

Program Requirements

Code	Title	Credits
Core Requirements		
CAT 127	Introduction to Esports Management	3
CAT 150	History and Culture of Games	3
MGMT 201	Business Ethics and Social Impact	3
Elective Course		
Complete one course from the following:		3
CAT 108	Introduction to Game Design	
CAT 253	Digital Game Design	
ENTR 201	The Entrepreneurial Mindset and Innovation	
Total Credits		12

Recommended Roadmap to Program of Study Completion

This plan is provided as an outline for students to complete the requirements for this program of study within **two years**. This plan is a recommendation only and students should meet with their advisor to develop a more individualized plan to complete their degree.

First Year

Fall	Credits Spring	Credits
CAT 127	3 Elective	3
CAT 150	3 MGMT 201	3
	6	6
Total Credits 12		