

FASHION DESIGN AND MERCHANDISING (B.A.)

We don't just teach students how to design the garment of their dreams — we make sure they know how to sell it. In this program, you'll learn to translate your vision from the drafting board to the runway to the sales floor. Our curriculum includes courses in figure drawing, illustration and costume design as well as business, marketing, accounting and economics. Thanks to this integrated approach, you'll graduate with the creative and practical skills to stand out in today's multibillion-dollar fashion industry.

120 credits of coursework is required for the baccalaureate degree with a minimum 2.0 overall GPA, and a minimum 2.0 major GPA.

For details about this program, including program description, admission requirements, and contact information, click here (<https://www.montclair.edu/academics/programs/ba-fashion-design-and-merchandising/>).

Degree Requirements Overview

Code	Title	Credits
New Student Seminar		1
SEEDS General Education Requirements		18-21
Major Requirements		69-72
Free Electives		32-26
Total Credits		120

Major Requirements

Code	Title	Credits
Department Core Requirements		
ARFD 100	Perceptual Drawing	3
ARFD 101	Surface	3
VIST 102	Visual Culture	3
Program Core Requirements		
ARTX 201	Culture and Appearance	3
VIST 106	Modern Visions 1400-1945	3
Required Collaterals		
ECON 102	Applied Microeconomics	3
MGMT 231	Management Processes	3
MKTG 240	Introduction to Marketing	3
INFO 173	Spreadsheet Modeling for Business Decisions	3
Major Requirements		
ARTX 220	Textile and Apparel Colloquium	3
ARTX 221	Fashion Practice: 1990 to Today	3
ARTX 298	Textiles	3
ARTX 310	Fashion Retailing Mathematics	3
ARTX 321	Dress and Fashion History, from 1800 to Today	3
ARTX 465	Fashion Branding	3
ARTX 409	Fashion Internship	6
Design, Merchandising, or Combined Track		
Complete one of the tracks listed below.		18-21
Total Credits		69-72

Design Track

Code	Title	Credits
ARIL 124	Figure Drawing	3
ARTX 120	Introduction to Apparel Construction	3
ARTX 226	Intermediate Apparel Construction	3
ARTX 230	Fashion Illustration	3
ARTX 322	Apparel Design: Flat Pattern	3
ARTX 422	Apparel Design: Draping	3
Complete one course from the following:		3
ARTX 301	Digital Textile Design	
ARTX 330	Digital Applications for Fashion	
ARTX 345	Fashion Study Abroad	
ARTX 424	Special Topics for Apparel Creation	
ENTR 310	Entrepreneurial Accounting and Finance	
Total Credits		21

Merchandising Track

Code	Title	Credits
ARTX 325	Fashion Marketing	3
ARTX 360	Fashion Consumer Research	3
ARTX 365	Fashion Management	3
ARTX 398	Fashion Product Development	3
ARTX 410	Fashion Forecasting	3
Complete one course from the following:		3
ARTX 330	Digital Applications for Fashion	
ARTX 345	Fashion Study Abroad	
ARTX 400	Fashion Show Promotion	
ENTR 310	Entrepreneurial Accounting and Finance	
Total Credits		18

Combined Track

Code	Title	Credits
Complete six courses from the following. 3 courses (9 credits) must be at the 300-400 level.		
ARST 104	Space / Materiality	
ARFD 200	Time	
ARPH 201	Digital Photo and Imaging I	
ARST 203	Accessory Design for Majors	
ARST 305	Commercial Photography	
ARTX 120	Introduction to Apparel Construction	
ARTX 226	Intermediate Apparel Construction	
ARTX 230	Fashion Illustration	
ARTX 301	Digital Textile Design	
ARTX 320	Dress and Fashion History, Prehistory to 1790	
ARTX 325	Fashion Marketing	
ARTX 330	Digital Applications for Fashion	
ARTX 345	Fashion Study Abroad	
ARTX 360	Fashion Consumer Research	
ARTX 365	Fashion Management	
ARTX 398	Fashion Product Development	
ARTX 400	Fashion Show Promotion	
ARTX 410	Fashion Forecasting	

ARTX 422	Apparel Design: Draping	
ENTR 260	Introduction to Innovation and 3D Printing	
ENTR 310	Entrepreneurial Accounting and Finance	
VIST 202	Material Matters	
VIST 235	Style Wars	
VIST 266	Where the Garment Gapes: The Art of Addressing the Body	
VIST 271	On Display: Merchandising, Installation Art, and Material Culture	
VIST 271	On Display: Merchandising, Installation Art, and Material Culture	
Total Credits		18

New Student Seminar

Code	Title	Credits
Students in the Adult Learner program must take GNED 100.		
Complete one course from the following. Some courses may be restricted by major. Consult with an academic advisor.		1
ADVS 198	Pathways to Success	
CHEM 190	Freshman Seminar in Chemistry	
FYS 100	First Year Seminar	
GNED 100	Adult Academic Success Seminar	
GNED 199	New Student Seminar	
HPEM 199	Freshman Seminar in Health and Physical Education	
IDS 155	Pathways to Adult Learning	
JUST 199	New Student Seminar	
MATH 102	New Student Experience for Mathematical Sciences	
MUGN 199	Freshman Seminar for Music Majors	
NURS 199	Introduction to Nursing	
POLS 199	Freshman Seminar in Political Science and Law	

SEEDS General Education Requirements

Click here for a list of courses that fulfill the SEEDS requirements. (<http://catalog.montclair.edu/programs/seeds-general-education-requirements/>)

Code	Title	Credits
Foundations		
Effective Writing I		
Complete one Effective Writing I course.		3
Effective Writing II		
Complete one Effective Writing II course.		3
Interactive Communication		
Complete one Interactive Communication course.		3
Quantitative Reasoning		
Complete one Quantitative Reasoning course.		3
Political and Civic Life		
Fulfilled by ECON 102 in the major.		
World Languages		
Complete two sequential classes in one World Language when starting at the Beginner I or Beginner II level. Complete one class when starting at the Intermediate/Advanced Level.		3-6
Exploration		

Complete one course from four different Exploration categories.	3
Analyzing Cultures and Societies	
Fulfilled by ARTX 201 in the major.	
Creative Expression	
Fulfilled by ARFD 100 in the major.	
Ethical Inquiry	
Historical Thinking	
Literary and Artistic Analysis	
Fulfilled by VIST 106 in the major.	
Scientific Reasoning	
Total Credits	18-21

Recommended Roadmap to Program of Study Completion

This recommended degree plan is provided as an outline for students to follow in order to complete their program of study requirements within **four years** and 120 credits. This plan is a recommendation and must be used in consultation with their academic advisor. Important note: Students should be aware this plan assumes no pre-requisite coursework is required. If pre-requisite coursework is needed, students may have additional requirements to fulfill which do not appear on the plan.

Design Track

First Year			
Fall	Credits	Spring	Credits
ARFD 100 (Fulfills SEEDS: Exploration 1 - Creative Expression)	3	ARFD 101	3
VIST 102	3	VIST 106 (Fulfills SEEDS: Exploration 3 - Literary and Artistic Analysis)	3
SEEDS: Effective Writing I	3	ECON 102 (Fulfills SEEDS: Political and Civic Life)	3
SEEDS: Interactive Communication	3	SEEDS: Effective Writing II	3
SEEDS: Exploration 2	3	SEEDS: Quantitative Reasoning	3
New Student Seminar	1		
		16	15
Second Year			
Fall	Credits	Spring	Credits
ARTX 201 (Fulfills SEEDS: Exploration 4 - Analyzing Cultures and Societies)	3	ARTX 220	3
MGMT 231	3	ARTX 221	3
MKTG 240	3	ARTX 298	3
ARIL 124	3	ARTX 230	3
SEEDS: World Language 1	3	SEEDS: World Language 2 or Free Elective	3
		15	15

Third Year		
Fall	Credits Spring	Credits
INFO 173	3 ARTX 310	3
ARTX 120	3 ARTX 321	3
Free Elective	3 ARTX 226 (Design Track Elective)	3
Free Elective	3 Free Elective	3
Free Elective	3 Free Elective	3
Free Elective	2	
17		15

Fourth Year		
Fall	Credits Spring	Credits
Design Track Elective	3 ARTX 409	6
Design Track Elective	3 ARTX 422 (Design Track Elective)	3
Free Elective	3 ARTX 465	3
Free Elective	3	
Free Elective	3	
15		12

Total Credits 120

Merchandising Track

First Year		
Fall	Credits Spring	Credits
ARFD 100 (Fulfills SEEDS: Exploration 1 - Creative Expression)	3 ARFD 101	3
VIST 102	3 VIST 106 (Fulfills SEEDS: Exploration 2 - Literary and Artistic Analysis)	3
SEEDS: Effective Writing I	3 ECON 102 (Fulfills SEEDS: Political and Civic Life)	3
SEEDS: Interactive Communication	3 SEEDS: Effective Writing II	3
New Student Seminar	1 SEEDS: Quantitative Reasoning	3
Free Elective	3	
16		15

Second Year		
Fall	Credits Spring	Credits
ARTX 201 (Fulfills SEEDS: Exploration 3 – Analyzing Cultures and Societies)	3 ARTX 220	3
MGMT 231	3 ARTX 221	3
MKTG 240	3 ARTX 298	3
SEEDS: World Language 1	3 SEEDS: World Language 2 or Free Elective	3
Free Elective	3 Free Elective	3
15		15

Third Year		
Fall	Credits Spring	Credits
INFO 173	3 ARTX 310	3

ARTX 325	3 ARTX 321	3
ARTX 360	3 ARTX 365	3
SEEDS: Exploration 4	3 ARTX 398	3
Free Elective	3 Free Elective	3
Free Elective	2	
17		15

Fourth Year		
Fall	Credits Spring	Credits
ARTX 410	3 ARTX 409	6
ARTX 465	3 Free Elective	3
Merchandising Track Elective	3 Free Elective	3
Free Elective	3	
Free Elective	3	
15		12

Total Credits 120

Combined Track

First Year		
Fall	Credits Spring	Credits
ARFD 100 (Fulfills SEEDS: Exploration 1 - Creative Expression)	3 ARFD 101	3
VIST 102	3 VIST 106 (Fulfills SEEDS: Exploration 2 - Literary and Artistic Analysis)	3
SEEDS: Effective Writing I	3 ECON 102 (Fulfills SEEDS: Political and Civic Life)	3
SEEDS: Interactive Communication	3 SEEDS: Effective Writing II	3
Free Elective	3 SEEDS: Quantitative Reasoning	3
New Student Seminar	1	
16		15

Second Year		
Fall	Credits Spring	Credits
ARTX 201 (Fulfills SEEDS: Exploration 3 - Analyzing Cultures and Societies)	3 ARTX 220	3
SEEDS: Exploration 4	3 ARTX 221	3
MKTG 240	3 ARTX 298	3
SEEDS: World Language 1	3 MGMT 231	3
Free Elective	3 SEEDS: World Language 2 or Free Elective	3
15		15

Third Year		
Fall	Credits Spring	Credits
INFO 173	3 ARTX 310	3
Lower Level Major Elective 1	3 ARTX 321	3

Lower Level Major Elective 2	3 Lower Level Major Elective 3	3
Free Elective	3 Upper Level Major Elective 1	3
Free Elective	3 Free Elective	3
Free Elective	2	
	17	15

Fourth Year

Fall	Credits Spring	Credits
ARTX 465	3 ARTX 409	6
Upper Level Major Elective 2	3 Free Elective	3
Upper Level Major Elective 3	3 Free Elective	3
Free Elective	3	
Free Elective	3	
	15	12

Total Credits 120