

GRAPHIC DESIGN (B.F.A.)

The Visual Communication Design Major is a rigorous, pre-professional program stressing concept development and visual communication skills necessary to prepare content and imagery for print, interactive media and the Web. Students gain a comprehensive understanding of the discipline and build a portfolio of work to begin a career in the graphic design profession.

For details about this program, including program description, admission requirements, and contact information, click here (<https://www.montclair.edu/academics/programs/bfa-visual-communication-design/>).

Degree Requirements Overview

Code	Title	Credits
	New Student Seminar	1
	SEEDS: General Education Requirements	24-27
	Major Requirements	84
	Free Electives	11-8
Total Credits		120

Major Requirements

Code	Title	Credits
Core Requirements		
ARFD 101 or PRDN 100	Surface Design Visualization I - Concept Sketching	3
ARFD 200	Time	3
VIST 102	Visual Culture	3
VIST 105	Global Foundations in Art and Visual Culture	3
VIST 262	See What I Mean: A History of Visual Communication Design	3
VIST 306	Critical Design Studies	3
Core Elective		
Complete one course from the following:		3
ARFD 100	Perceptual Drawing	
ARTX 298	Textiles	
VIST 109	Special Topics in Global Art Cultures	
Studio Requirements		
VCDS 120	Typography I	3
VCDS 201	Visual Communication Design Studio I	3
VCDS 220	Typography II	3
VCDS 225	Creative Coding	3
VCDS 301	Visual Communication Design Studio II	3
VCDS 311	Visual Communication Design Studio III	3
VCDS 320	User Interface Design	3
VCDS 401	Visual Communication Design Studio IV Thesis	3
VCDS 411	Visual Communication Design Studio V Portfolio/Thesis Exhibition	3
VCDS 465	Motion Design	3
Collateral Courses		
CMST 110	Introduction to Communication and Media	3
ENTR 260	Introduction to Innovation and 3D Printing	3

ENTR 360	Advanced Innovation and Digitally Mediated Making	3
ENTR 460	Applied Digital Innovation Design, and Lean Fabrication	3
MKTG 240	Introduction to Marketing	3
Major Electives		
Complete six courses from the list below.		18
Total Credits		84

Major Electives

Code	Title	Credits
ARGS 260	Special Topics in Art and Design	1-12
ANTH 100	Cultural Anthropology	3
ARIL 101	Introduction to Illustration	3
ARIL 200	Digital Painting 1	3
ARPH 201	Digital Photo and Imaging I	3
ARST 205	Photography	3
ARST 206	Printmaking	3
ARTX 120	Introduction to Apparel Construction	3
ARTX 201	Culture and Appearance	3
ARTX 220	Textile and Apparel Colloquium	3
ARTX 230	Fashion Illustration	3
BCOM 280	Strategic Business Communications	3
CMST 200	Going Viral	3
CMST 225	New Media and Participatory Culture	3
FMTV 201	Digital Filmmaking I	3
FMTV 252	Fundamentals of Film and Television	3
MKTG 250	Professional Selling	3
MUTC 101	Music and Computer Technology I	3
MUGN 109	Introduction to Jazz	3
MUGN 120	Rap and Rock as Cultural Phenomena	3
MUGN 152	Music in Film	3
POLS 100	Introduction to Politics	3
PSYC 101	Introduction to Psychology	3
VCDS 335	Visual Communication Design Co#op	3
VIST 203	Modern Philosophies of Art	3

New Student Seminar

Code	Title	Credits
Students in the Adult Learner program must take GNED 100.		
Complete one course from the following. Some courses may be restricted by major. Consult with an academic advisor.		1
ADVS 198	Pathways to Success	
CHEM 190	Freshman Seminar in Chemistry	
FYS 100	First Year Seminar	
GNED 100	Adult Academic Success Seminar	
GNED 199	New Student Seminar	
HPEM 199	Freshman Seminar in Health and Physical Education	
IDS 155	Pathways to Adult Learning	
JUST 199	New Student Seminar	
MATH 102	New Student Experience for Mathematical Sciences	

MUGN 199	Freshman Seminar for Music Majors
NURS 199	Introduction to Nursing
POLS 199	Freshman Seminar in Political Science and Law

SEEDS General Education Requirements

Click here for a list of courses that fulfill the SEEDS requirements. (<http://catalog.montclair.edu/programs/seeds-general-education-requirements/>)

Code	Title	Credits
Foundations		
<i>Effective Writing I</i>		
	Complete one Effective Writing I course.	3
<i>Effective Writing II</i>		
	Complete one Effective Writing II course.	3
<i>Interactive Communication</i>		
	Complete one Interactive Communication course.	3
<i>Quantitative Reasoning</i>		
	Complete one Quantitative Reasoning course.	3
Political and Civic Life		
	Complete one Political and Civic Life course.	3
<i>World Language</i>		
	Complete two sequential classes in one World Language when starting at the Beginner I or Beginner II level. Complete one class when starting at the Intermediate/Advanced Level.	3-6
Exploration		
	Complete one course from four different Exploration categories.	6
<i>Analyzing Cultures and Societies</i>		
<i>Creative Expression</i>		
<i>Ethical Inquiry</i>		
<i>Historical Thinking</i>		
	Fulfilled by CMST 110 in the major.	
<i>Literary and Artistic Analysis</i>		
	Fulfilled by VIST 105 in the major.	
<i>Scientific Reasoning</i>		
Total Credits		24-27

Recommended Roadmap to Program of Study Completion

This recommended degree plan is provided as an outline for students to follow in order to complete their program of study requirements within **four years** and 120 credits. This plan is a recommendation and must be used in consultation with their academic advisor. Important note: Students should be aware this plan assumes no pre-requisite coursework is required. If pre-requisite coursework is needed, students may have additional requirements to fulfill which do not appear on the plan.

First Year

Fall	Credits Spring	Credits
New Student Seminar	1 SEEDS: Effective Writing II	3
SEEDS: Effective Writing I	3 ARFD 200	3
VIST 102	3 CMST 110 (Fulfills SEEDS: Interactive Communication)	3

ARFD 101 or PRDN 100	3 Core Elective	3
VCDS 120	3 Free Elective	3
SEEDS: Exploration 1	3	
16		15

Second Year

Fall	Credits Spring	Credits
SEEDS: World Language 1	3 SEEDS: World Language 2 or Free Elective	3
VCDS 201	3 VCDS 220	3
VCDS 225	3 VCDS 301	3
VIST 105 (Fulfills SEEDS: Exploration 2 - Literary and Artistic Analysis)	3 VIST 262	3
Major Elective	3 Free Elective	3
15		15

Third Year

Fall	Credits Spring	Credits
ENTR 260	3 ENTR 360	3
VCDS 311	3 VCDS 465	3
Major Elective	3 MKTG 240	3
VCDS 320	3 Major Elective	3
VIST 306	3 SEEDS: Exploration 3	3
15		15

Fourth Year

Fall	Credits Spring	Credits
VCDS 401	3 VCDS 411	3
ENTR 460	3 Major Elective	3
Major Elective	3 SEEDS: Quantitative Reasoning	3
Major Elective	3 SEEDS: Exploration 4	3
SEEDS: Political and Civic Life	3 Free Elective	2
15		14

Total Credits 120