

KINESIOLOGY - SPORT ADMINISTRATION CONCENTRATION (M.S.)

For details about this program, including program description, admission requirements, and contact information, click here (<https://www.montclair.edu/graduate/programs-of-study/exercise-science-and-physical-education-sports-administration-and-coaching-concentration-ma/>).

Program Requirements

Code	Title	Credits
Required Coursework		
PEMJ 502	Methods of Inquiry and Analysis	3
Select one of the following Capstone options:		3-6
PEMJ 594	Internship in Sport and Exercise Science	
PEMJ 505 & PEMJ 603	Research Design and Research Project	
Required Concentration Coursework		
SPAD 508	Management and Supervision in Sport	3
SPAD 510	Legal Aspects of Sport	3
SPAD 512	Facility Management in Sport	1.5
SPAD 514	Sport Marketing and Public Relations	3
SPAD 515	Sport Finance	1.5
Area of Specialization		
Complete one area of specialization below, through advisement.		9
Graduate Electives		
Select 6 credits of electives if choosing Capstone Option A or 3 credits if choosing Capstone Option B from the list below.		6-3
Total Credits		33

Area of Specialization

Code	Title	Credits
Coaching Specialization		
SPAD 547	Advanced Coaching Techniques	3
SPAD 557	Motor Behavior in Youth	3
SPAD 559	Applied Sport and Exercise Psychology	3

Code	Title	Credits
Sport Business Specialization		
SPAD 525	Sport Media and Technology	3
Select 6 credits from the following:		
CMST 520	Public Relations Writing and Media Relations	3
CMST 530	New Media Applications	3
CMST 556	Leadership and Collaborative Innovation	3
MGMT 561	Achieving Competitive Advantage	1.5
MGMT 562	Foundations of Teamwork and Leadership	1.5
MGMT 566	Negotiation in the Workplace	1.5
MKTG 561	Strategic Marketing Management	1.5

MKTG 573	Social and Mobile Marketing: Strategy and Analytics	1.5
MKTG 586	Sales Management	1.5

Code	Title	Credits
Athletic Administration Specialization		
This specialization is restricted to those students accepted into the MSU Supervisor Certification program.		
ELAD 540	Differentiated Supervision	3
ELAD 635	Curriculum, Instruction and Assessment	3
ELAD 680	Leading Curriculum Change for Student Achievement	3

Electives

Code	Title	Credits
SPAD 525	Sport Media and Technology	3
SPAD 547	Advanced Coaching Techniques	3
SPAD 552	Seminar in Current Challenges in Sport	3
SPAD 557	Motor Behavior in Youth	3
SPAD 559	Applied Sport and Exercise Psychology	3
SPAD 575	Sport and Society	3
SPAD 580	Independent Study in Sport Administration	1-3