

LANGUAGE, BUSINESS, AND CULTURE (B.A.)

For details about this program, including program description, admission requirements, and contact information, click here (<https://www.montclair.edu/academics/programs/ba-language-business-and-culture/>).

Unless otherwise noted, 120 credits of coursework is required for a baccalaureate degree with a minimum 2.0 overall GPA, and a minimum 2.0 major GPA.

Degree Requirements Overview

Code	Title	Credits
New Student Seminar		1
SEEDS General Education Requirements		15
Major Requirements		48-54
Free Electives		56-50
Total Credits		120

Major Requirements

Code	Title	Credits
Required Core		
ECON 202	Economics and Finance for Non-Business Majors	3
INBS 250	Introduction to International Business	3
INFO 173	Spreadsheet Modeling for Business Decisions	3
MGMT 201	Business Ethics and Social Impact	3
MGMT 231	Management Processes	3
MGMT 356	Cross-Cultural Behavior and Management	3
MKTG 250	Professional Selling	3
SPIN 205	Introduction to Intercultural Business Communication	3
or WLNC 205	Introduction to Intercultural Business Communication	
SPIN 375	International Experience in Language, Business Culture	0
or WLNC 375	International Experience in Language, Business Culture	
WLNC 475	Capstone Course in World Language, Business Culture	3
or SPIN 475	Capstone Course in World Language, Business Culture	
Complete 1 course from the following, depending on your concentration:		3
ARAB 320	Business Arabic	
CHIN 331	Business Chinese	
FREN 321	Business French I	
GERM 321	Business German	
ITAL 321	Introduction to Italian Business and Commercial Translation	
RUSS 331	Business Russian	
SPAN 221	Spanish for Business	
Advanced Business Elective		
Complete 1 course from the following:		3
HSET 315	International Tourism Marketing and Management	

INBS 347	Export/Import Marketing Process	
MKTG 342	Sales Management	
MGMT 314	Corporate Social Responsibility: Global Strategies	
MGMT 318	Leadership	
MGMT 363	Business and Society	
Concentration Requirements		
Complete 1 concentration, listed below.		15-21
Total Credits		48-54

Arabic Concentration

Code	Title	Credits
Required Courses		
Students must either complete Beginning Arabic I and II or be placed at the Intermediate level by the department.		
ARAB 121	Intermediate Arabic I	3
ARAB 132	Intermediate Arabic II	3
ARAB 218	Spoken Arabic	3
Applied Language Electives		
Complete 2 courses from the following:		6
ARAB 321	Arabic Reading I	
ARAB 325	Arabic Grammar I	
ARAB 351	Advanced Spoken Arabic	
ARAB 375	Arabic Study Abroad	
ARAB 450	Translation I: Arabic-English-Arabic	
ARAB 478	Independent Study in Arabic Language	

Chinese Concentration

Code	Title	Credits
Required Courses		
Students must either complete Beginning Chinese I and II or be placed at the Intermediate level by the department.		
CHIN 121	Intermediate Chinese I	3
CHIN 132	Intermediate Chinese II	3
CHIN 206	Spoken Chinese	3
Applied Language Electives		
Complete two courses from the following:		6
CHIN 210	Contemporary Chinese Cinema and Society	
CHIN 215	Popular Music and Modern Chinese Culture	
CHIN 303	Introduction to Chinese Culture	
WLNC 368	Special Topics in Asian Culture	
Total Credits		15

French Concentration

Code	Title	Credits
Required Courses		
Students must either complete Beginning French I and II, or be placed at the Intermediate level by the Department.		
FREN 121	Intermediate French	3
FREN 203	Mastering French	3
FREN 206	French Conversation	3
Applied Language Electives		
Complete 2 courses from the following:		6
FREN 330	Advanced Spoken Language Practice	

FREN 332	Business French II
FREN 350	Translation I
FREN 351	Translation II
FREN 360	France from World War II to the Present
FREN 365	Introduction to Consecutive and Simultaneous Interpreting
FREN 375	French Study Abroad
FREN 380	Cooperative Education for the French Major
FREN 452	Translation III
FREN 478	Independent Study

German Concentration

Code	Title	Credits
Required Courses		9
Students must either complete German I and II or be placed at the Intermediate level by the department.		
Complete 3-6 credits from the following:		
GERM 121	Intermediate German I	
GERM 135	Intermediate German in Contemporary Contexts	
<i>Advanced German Course</i>		
Complete 3-6 credits from the following:		
GERM 221	Advanced German Through Music: From Mozart to Rammstein	
GERM 222	Advanced German through Graphic Novels	
GERM 223	Advanced German Through Detective Stories	
GERM 224	Advanced German through Film I	
GERM 225	Advanced German through Film II	
<i>Applied Language Electives</i>		
Complete 2 courses from the following:		6
GERM 309	Practice in Spoken German	
GERM 310	Advanced Composition	
GERM 315	Translation I	
GERM 316	Translation II	
GERM 317	Translation III	
GERM 318	Translation IV	
GERM 375	German Study Abroad	
GERM 385	Cooperative Education and Community Outreach for German Majors	
GERM 420	Special Topics in German Literature and Culture	
GERM 480	Independent Study in German (Senior Level)	

Italian Concentration

Code	Title	Credits
Required Courses		
Students must either complete Italian I and II or be placed at the Intermediate level by the department.		
ITAL 140	Comprehensive Italian III and IV	3
ITAL 309	Italian Conversation	3
Complete 1 course from the following:		3
ITAL 242	Italian Grammar and Composition I	
ITAL 243	Italian Grammar and Composition II	
<i>Applied Language Electives</i>		
Complete 2 courses from the following:		6

ITAL 345	Special Topics in Italian
ITAL 350	Introduction to Translating
ITAL 351	Translation for Tourism and Cultural Promotion
ITAL 375	Italian Study Abroad
ITAL 385	Cooperative Education
ITAL 410	Advanced Italian Grammar
ITAL 450	Audiovisual Translation
ITAL 460	Capstone Course in Audiovisual Translation
ITAL 480	Independent Study

Russian Concentration

Code	Title	Credits
Required Courses		
Students must either complete Beginning Russian I and II or be placed at the Intermediate level by the department.		
RUSS 121	Intermediate and Heritage Russian	3
RUSS 201	Advanced Russian I	3
RUSS 202	Advanced Russian II	3
Applied Language Electives		
Complete 2 courses from the following:		6
RUSS 375	Russian Study Abroad	
RUSS 478	Independent Study in Russian	

Spanish Concentration

Please note that the Spanish concentration is NOT part of the B.A./M.B.A 4+1 Combined Degree Program. See the Spanish and Latino Studies department for 4+1 options.

Code	Title	Credits
Required Courses		
Students must either complete Beginning Spanish I, II and III or be placed at the Intermediate level by the department.		
Complete 1 course from the following:		3
SPAN 135	Basic Spanish for Heritage Learners	
SPAN 145	Spanish Language Review Through Literature, Culture and Film	
Complete 2 courses:		
SPAN 242	Spanish Composition and Stylistics	3
SPAN 332	Negotiation Skills in Spanish	3
Applied Language Electives		
Complete 2 courses from the following:		6
SPAN 344	Spanish Conversation	
SPAN 346	Special Topics in the Spanish Language	
SPAN 350	Theory and Practice of Translation	
SPAN 351	Fundamentals of Specialized Translation	
SPAN 374	Cultural Studies: Spain	
SPAN 375	Spanish Study Abroad	
SPAN 376	Cultural Studies: Latin America and the Caribbean	
SPAN 385	Cooperative Education	
SPAN 450	Introduction to Interpreting	
SPAN 452	Capstone Course in Translation	
SPAN 470	Senior Seminar	
SPAN 480	Independent Study	

New Student Seminar

Code	Title	Credits
Students in the Adult Learner program must take GNED 100.		
Complete one course from the following. Some courses may be restricted by major. Consult with an academic advisor.		1
ADVS 198	Pathways to Success	
CHEM 190	Freshman Seminar in Chemistry	
FYS 100	First Year Seminar	
GNED 100	Adult Academic Success Seminar	
GNED 199	New Student Seminar	
HPEM 199	Freshman Seminar in Health and Physical Education	
IDS 155	Pathways to Adult Learning	
JUST 199	New Student Seminar	
MATH 102	New Student Experience for Mathematical Sciences	
MUGN 199	Freshman Seminar for Music Majors	
NURS 199	Introduction to Nursing	
POLS 199	Freshman Seminar in Political Science and Law	

SEEDS General Education Requirements

Click here for a list of courses that fulfill the SEEDS requirements. (<http://catalog.montclair.edu/programs/seeds-general-education-requirements/>)

Code	Title	Credits
Foundations		
<i>Effective Writing I</i>		
Complete one Effective Writing I course.		3
<i>Effective Writing II</i>		
Complete one Effective Writing II course.		3
<i>Interactive Communication</i>		
Fulfilled by WLNC 205 or SPIN 205 in the major.		0
<i>Quantitative Reasoning</i>		
Complete one Quantitative Reasoning course.		3
<i>Political and Civic Life</i>		
Fulfilled by ECON 202 in the major.		
<i>World Language</i>		
Requirement completed by concentration courses.		
Exploration		
Complete one course from four different Exploration categories:		6
<i>Analyzing Cultures and Societies</i>		
Fulfilled by INBS 250 in the major.		
<i>Creative Expression</i>		
<i>Ethical Inquiry</i>		
Fulfilled by MGMT 231 in the major.		
<i>Historical Thinking</i>		
<i>Literary and Artistic Analysis</i>		
<i>Scientific Reasoning</i>		
Total Credits		15

Recommended Roadmap to Program of Study Completion

This recommended degree plan is provided as an outline for students to follow in order to complete their program of study requirements within **four years** and 120 credits. This plan is a recommendation and must be used in consultation with their academic advisor. Important note: Students should be aware this plan assumes no pre-requisite coursework is required. If pre-requisite coursework is needed, students may have additional requirements to fulfill which do not appear on the plan.

Arabic Concentration

First Year

Fall	Credits	Spring	Credits
ARAB 101 (Fulfills SEEDS: World Languages I (depending on placement))	3	ARAB 112 (Fulfills SEEDS: World Languages I (depending on placement))	3
SEEDS: Effective Writing I (Recommend WRIT 105)	3	SEEDS: Effective Writing II (recommend WRIT 106)	3
SEEDS: Quantitative Reasoning (INFO 240 recommended)	3	ECON 202 (Fulfills SEEDS: Political and Civic Life)	3
INFO 173	3	WLNC 205	3
New Student Seminar	1	Free Elective	3
Free Elective	3		
16		15	

Second Year

Fall	Credits	Spring	Credits
ARAB 121 (Fulfills SEEDS: World Languages II)	3	ARAB 132	3
INBS 250 (Fulfills SEEDS Exploration 1 - Analyzing Cultures and Societies)	3	SEEDS Exploration 3 - Historical Thinking recommended	3
Free Elective	3	SEEDS Exploration 4 - Literary and Artistic Analysis recommended	3
MGMT 201 (Fulfills SEEDS: Exploration 2 - Ethical Inquiry)	3	Free Elective	3
Free Elective	3	Free Elective	3
15		15	

Third Year

Fall	Credits	Spring	Credits
ARAB 218	3	ARAB 320	3
ARAB Elective	3	MGMT 356	3
MGMT 231	3	MKTG 250	3
Free Elective	3	Free Elective	3
Free Elective	3	Free Elective	3
15		15	

Fourth Year

Fall	Credits	Spring	Credits
ARAB Elective	3	WLNC 475	3

Advanced Business Elective	3 Free Elective	3
WLNC 375	0 Free Elective	3
Free Elective	2 Free Elective	3
Free Elective	3 Free Elective	3
Free Elective	3	
	14	15

Total Credits 120

Chinese Concentration

First Year

Fall	Credits Spring	Credits
CHIN 101 (Fulfills SEEDS: World Languages I (depending on placement))	3 CHIN 112 (Fulfills SEEDS: World Languages I (depending on placement))	3
SEEDS: Effective Writing I (WRIT 105 recommended)	3 SEEDS: Effective Writing II (WRIT 106 recommended)	3
SEEDS: Quantitative Reasoning (INFO 240 recommended)	3 ECON 202 (Fulfills SEEDS: Political and Civic Life)	3
INFO 173	3 WLNC 205 (Fulfills SEEDS: Interactive Communication)	3
New Student Seminar	1 Free Elective	3
Free Elective	3	
	16	15

Second Year

Fall	Credits Spring	Credits
CHIN 121 (Fulfills SEEDS: World Languages II)	3 CHIN 132	3
INBS 250 (Fulfills SEEDS Exploration 1: Analyzing Cultures and Societies)	3 SEEDS Exploration 3 - Historical Thinking recommended	3
MGMT 201 (Fulfills SEEDS: Exploration 2 – Ethical Inquiry)	3 SEEDS Exploration 4 - Literary and Artistic Analysis recommended	3
Free Elective	3 Free Elective	3
Free Elective	3 Free Elective	3
	15	15

Third Year

Fall	Credits Spring	Credits
CHIN 206	3 CHIN 331	3
Chinese Elective	3 MGMT 356	3
MGMT 231	3 MKTG 250	3
Free Elective	3 Free Elective	3
Free Elective	3 Free Elective	3
	15	15

Fourth Year

Fall	Credits Spring	Credits
CHIN Elective	3 WLNC 475	3

Advanced Business Elective	3 Free Elective	3
WLNC 375	0 Free Elective	3
Free Elective	3 Free Elective	3
Free Elective	3 Free Elective	3
Free Elective	2	
	14	15

Total Credits 120

French Concentration

First Year

Fall	Credits Spring	Credits
FREN 101 (Fulfills SEEDS: World Languages I depending on placement)	3 FREN 112 (Fulfills SEEDS: World Language I depending on placement)	3
SEEDS: Effective Writing I (WRIT 105 recommended)	3 SEEDS: Effective Writing II (WRIT 106 recommended)	3
SEEDS: Quantitative Reasoning (INFO 240 recommended)	3 ECON 202 (Fulfills SEEDS: Political and Civic Life)	3
INFO 173	3 WLNC 205 (Fulfills SEEDS: Interactive Communication)	3
New Student Seminar	1 Free Elective	3
Free Elective	3	
	16	15

Second Year

Fall	Credits Spring	Credits
FREN 121 (Fulfills SEEDS: World Languages II)	3 FREN 203	3
INBS 250 (Fulfills SEEDS Exploration 1: Analyzing Cultures and Societies)	3 SEEDS Exploration 3 - Historical Thinking recommended	3
MGMT 201 (Fulfills SEEDS: Exploration 2 - Ethical Inquiry)	3 SEEDS Exploration 4 - Literary Analysis and Artistic recommended	3
Free Elective	3 Free Elective	3
Free Elective	3 Free Elective	3
	15	15

Third Year

Fall	Credits Spring	Credits
FREN 206	3 FREN 321	3
French Elective	3 MGMT 356	3
MGMT 231	3 MKTG 250	3
Free Elective	3 Free Elective	3
Free Elective	3 Free Elective	3
	15	15

Fourth Year

Fall	Credits Spring	Credits
FREN Elective	3 WLNC 475	3

Advanced Business Elective	3 Free Elective	3
WLNC 375	0 Free Elective	3
Free Elective	3 Free Elective	3
Free Elective	3 Free Elective	3
Free Elective	2	
	14	15

Total Credits 120

German Concentration

First Year

Fall	Credits Spring	Credits
GERM 101 (Fulfills SEEDS: World Languages 1 depending on placement)	3 GERM 102 (Fulfills SEEDS: World Languages I depending on placement)	3
SEEDS: Effective Writing I (WRIT 105 recommended)	3 SEEDS: Effective Writing II (WRIT 106 recommended)	3
SEEDS: Quantitative Reasoning (INFO 240 recommended)	3 ECON 202 (Fulfills SEEDS: Political and Civic Life)	3
INFO 173	3 WLNC 205 (Fulfills SEEDS: Interactive Communication)	3
New Student Seminar	1 Free Elective	3
Free Elective	3	
	16	15

Second Year

Fall	Credits Spring	Credits
GERM 121 (Fulfills SEEDS: World Languages II)	3 GERM 135	3
INBS 250 (Fulfills SEEDS: Exploration 1 - Analyzing Cultures and Societies)	3 SEEDS: Exploration 3 - Historical Thinking recommended	3
MGMT 201 (Fulfills SEEDS: Exploration 2 - Ethical Inquiry)	3 SEEDS: Exploration 4 - Literary and Artistic Analysis recommended	3
Free Elective	3 Free Elective	3
Free Elective	3 Free Elective	3
	15	15

Third Year

Fall	Credits Spring	Credits
GERM 221, 222, 223, 224, or 225	3 GERM 321	3
German Free Elective	3 MGMT 356	3
MGMT 231	3 MKTG 250	3
Free Elective	3 Free Elective	3
Free Elective	3 Free Elective	3
	15	15

Fourth Year

Fall	Credits Spring	Credits
GERM Elective	3 WLNC 475	3

Advanced Business Elective	3 Free Elective	3
WLNC 375	0 Free Elective	3
Free Elective	3 Free Elective	3
Free Elective	3 Free Elective	3
Free Elective	2	
	14	15

Total Credits 120

Italian Concentration

First Year

Fall	Credits Spring	Credits
ITAL 101 (Fulfills SEEDS: Wrold Languages 1 depending on placement)	3 ITAL 102 (Fulfills SEEDS: World Languages I (depending on placement))	3
SEEDS: Effective Writing I (WRIT 105 recommended)	3 SEEDS: Effective Writing II (WRIT 106 recommended)	3
SEEDS: Quantitative Reasoning (INFO 240 recommended)	3 ECON 202 (Fulfills SEEDS: Political and Civic Life)	3
INFO 173	3 WLNC 205 (Fulfills SEEDS: Interactive Communication)	3
New Student Seminar	1 Free Elective	3
Free Elective	3	
	16	15

Second Year

Fall	Credits Spring	Credits
ITAL 140 (Fulfills SEEDS: World Languages II)	3 ITAL 242 or 243	3
INBS 250 (Fulfills SEEDS: Exploration 1 - Analyzing Cultures and Societies)	3 SEEDS: Exploration 3 - Historical Thinking recommended	3
MGMT 201 (Fulfills SEEDS: Exploration 2 - Ethical Inquiry)	3 SEEDS: Exploration 4 - Literary and Artistic Analysis recommended	3
Free Elective	3 Free Elective	3
Free Elective	3 Free Elective	3
	15	15

Third Year

Fall	Credits Spring	Credits
ITAL 309	3 ITAL 321	3
Italian Elective	3 MGMT 356	3
MGMT 231	3 MKTG 250	3
Free Elective	3 Free Elective	3
Free Elective	3 Free Elective	3
	15	15

Fourth Year

Fall	Credits Spring	Credits
ITAL Elective	3 WLNC 475	3
Advanced Business Elective	3 Free Elective	3

WLNC 375	0 Free Elective	3
Free Elective	3 Free Elective	3
Free Elective	3 Free Elective	3
Free Elective	2	
	14	15

Total Credits 120

Russian Concentration

First Year

Fall	Credits Spring	Credits
RUSS 101	3 RUSS 102	3
SEEDS: Effective Writing I (WRIT 105 recommended)	3 SEEDS: Effective Writing II (WRIT 106 recommended)	3
SEEDS: Quantitative Reasoning (INFO 240 recommended)	3 ECON 202 (Fulfills SEEDS: Political and Civic Life)	3
INFO 173	3 WLNC 205 (Fulfills SEEDS: Interactive Communication)	3
New Student Seminar	1 Free Elective	3
Free Elective	3	
	16	15

Second Year

Fall	Credits Spring	Credits
RUSS 121	3 RUSS 201	3
INBS 250 (Fulfills SEEDS: Exploration 1 - Analyzing Cultures and Societies)	3 SEEDS: Exploration 3 - Historical Thinking recommended	3
MGMT 201 (Fulfills SEEDS: Exploration 2 - Ethical Inquiry)	3 SEEDS: Exploration 4 - Literary and Artistic Analysis recommended	3
Free Elective	3 Free Elective	3
Free Elective	3 Free Elective	3
	15	15

Third Year

Fall	Credits Spring	Credits
RUSS 202	3 RUSS 331	3
Russian Elective	3 MGMT 356	3
MGMT 231	3 MKTG 250	3
Free Elective	3 Free Elective	3
Free Elective	3 Free Elective	3
	15	15

Fourth Year

Fall	Credits Spring	Credits
RUSS Elective	3 WLNC 475	3
Advanced Business Elective	3 Free Elective	3
WLNC 375	0 Free Elective	3
Free Elective	3 Free Elective	3
Free Elective	3 Free Elective	2

Free Elective	3
	15

Total Credits 120

Spanish Concentration

First Year

Fall	Credits Spring	Credits
SPAN 101 (Fulfills SEEDS: World Language 1 depending on placement)	3 SPAN 102 (Fulfilled SEEDS: World Language 1 depending on placement)	3
SEEDS: Effective Writing I (WRIT 105 recommended)	3 SEEDS: Effective Writing II (WRIT 106 recommended)	3
SEEDS: Quantitative Reasoning (INFO 240 recommended)	3 ECON 202 (Fulfills SEEDS: Political and Civic Life)	3
INFO 173	3 SPIN 205 (Fulfills SEEDS: Interactive Communication)	3
New Student Seminar	1 Free Elective	3
Free Elective	3	
	16	15

Second Year

Fall	Credits Spring	Credits
SPAN 135 or 145 (Fulfills SEEDS: World Language 2)	3 SPAN 242	3
INBS 250 (Fulfills SEEDS: Exploration 1 - Analyzing Cultures and Societies)	3 SEEDS: Exploration 3 (Historical Thinking recommended)	3
MGMT 201 (Fulfills SEEDS: Exploration 2 - Ethical Inquiry)	3 SEEDS: Exploration 4 - (Literary and Artistic Analysis recommended)	3
Free Elective	3 Free Elective	3
Free Elective	3 Free Elective	3
	15	15

Third Year

Fall	Credits Spring	Credits
SPAN 221	3 SPAN 332	3
Spanish Elective	3 MGMT 356	3
MGMT 231	3 MKTG 250	3
Free Elective	3 Free Elective	3
Free Elective	3 Free Elective	3
	15	15

Fourth Year

Fall	Credits Spring	Credits
Spanish Elective	3 SPIN 475	3
Advanced Business Elective	3 Free Elective	3
SPIN 375	0 Free Elective	3
Free Elective	3 Free Elective	3
Free Elective	3 Free Elective	3

Free Elective	2	
	14	15
Total Credits 120		